



Community Food Initiatives North East (CFINE)

Job Title: Marketing & PR Officer

Contract: Permanent

Salary: £23,883 – 25,843

Hours: 36.25 hr/week

Location: Aberdeen

Responsible to: Senior Development Manager

Responsible for: Volunteers, students and trainee placements as required

Role Purpose:

To increase and improve CFINE's digital presence and supporter base, raise our profile and increase donations and sales

CFINE operates to cooperative, or 'Community Development', principles which underpin and permeate the organisation and its activities. The ethos and values are:

- *inclusion, dignity and respect.*
- *equality of opportunity.*
- *collaboration and partnership.*
- *mutuality and reciprocity.*
- *recognising that everyone has something to offer.*
- *those affected by an issue should be integrally involved in solutions; and*
- *enterprising.*

Applying?

Full job description available on request. To apply, please request an application form for this post by emailing wredpath@cfine.org Complete and return your application accompanied by a letter stating why you are suitable for this post, to Will Redpath, 2-4 Poynerook Road, Aberdeen, AB11 5RW or by email to wredpath@cfine.org – **Closing date: 12 Noon, Friday 4th October 2024.**

Our Vision is of '*communities where everyone can reach their full potential in life*'